

ISTS & IWTDCS

June 1-4, 2014 * Ajaccio, Corsica (France)

Ἰουνίος 1-4, 2014 * Ἀϊάκκιος, Κόρσικα (Γαλλία)

International Symposium on Transport Simulation

International Workshop on Traffic Data Collection and its Standardisation



Venue: City of Ajaccio,
the capital city of the French Mediterranean Island of Corsica
Birthplace of Napoleon Bonaparte



SPONSORSHIP

Here is an opportunity for your organisation to promote excellence in Transport Simulation and Traffic Data Analytics by participating as a sponsor to the fourth International Symposium of Transport Simulation and the International Workshop on Traffic Data Collection and its Standardisation to be held on the Isle of Beauty (Corsica, Ajaccio) between 1st and 4th June 2014.

The Symposium will give you the opportunity to: network with leading scientists, researchers and other transport industry representatives; showcase your products; profile your business.

About our Symposium

The ISTS Symposium and IWTCDS workshop events will be held over three days from 1st June to mid afternoon on Wednesday 4th June 2014. The event will be held in Ajaccio. The Exhibition for the Symposium will be held in the foyer adjacent to the main conference room, where all catering breaks will be taken.

The Symposium & the workshop provide a unique opportunity for all those involved in Transport research, simulation industry and Traffic operators to meet and discuss their science. The Symposium and the workshop aim to:

- Promote excellence in Transport simulation and Traffic data collection and smart processing;
- Focus on innovation in data collection and data analytics;
- Provide a forum for the exchange of research findings, ideas and information between local and international transport scientists;
- Assist young transport scientists with their careers;

- Encourage participation from interested transport industry.

Who will be attending?

Over 100 delegates from the transport science and research sector are expected, plus some leading transport simulation and industry representatives. More than 70 abstracts have been received so far.

Sponsorship Contact

We encourage you to contact the Conference Organisers to discuss the best sponsorship package to meet your budget and needs. If you have specific requirements or desired outcomes linked to your sponsorship, we would be happy to tailor a package to suit your organisation.

Opportunities & Packages

- Platinum, Gold, Silver and Bronze Sponsorships;
- Symposium Dinner Sponsor (Exclusive);
- Lanyard & Name Tag Sponsor (Exclusive).

☞ see next pages for details.

All sponsorship opportunities, entitlement and costs are subject to negotiation.

ISTS14 Team (Ms. Anne-Christine DEMANNY)

Phone +33 (0) 472 142 470

Email: Anne-Christine.Demanny@ifsttar.fr

PLATINUM SPONSOR

As a Platinum Sponsor of the Symposium, you will receive an excellent level of exposure during the entire event.

- Conference satchel with Sponsor logo (to be provided by sponsor)
- Sponsor logo on the symposium promotional material and website
- Acknowledgement as Platinum Sponsor in Symposium program
- Insert in conference satchel (to be provided by sponsor)
- Exhibition space during the entire Symposium
- Corporate banner/signage placed in prominent position during conference (to be provided by sponsor)
- 4 full complimentary registrations (including Symposium dinner)
- Networking opportunity with leading scientists and researchers

PACKAGE: 25 000€

GOLD SPONSOR

- Sponsor logo on the Symposium promotional material and website
- Acknowledgement as Gold Sponsor in Symposium program
- Insert in conference satchel (to be provided by sponsors)
- Exhibition space during the entire Symposium
- 2 full complimentary registrations (including Symposium dinner)
- Networking opportunity with leading scientists and researchers

PACKAGE: 15 000€

SILVER SPONSOR

- Sponsor logo on the Symposium promotional material and website
- Insert in conference satchel (to be provided by sponsor)
- Exhibition space during the entire Symposium
- 1 full complimentary registration (including Symposium dinner)
- Networking opportunity with leading scientists and researchers

PACKAGE: 7 500€

BRONZE SPONSOR

- Sponsor logo on the Symposium promotional material and website
- Insert in conference satchel (to be provided by sponsor)
- Display site at the Symposium
- Networking opportunity with leading scientists and researchers

PACKAGE: 5 000 €

SYMPOSIUM DINNER *Exclusive*

The Symposium Dinner will be held on the evening of Tuesday, 3rd June 2014. Sponsorship of the dinner will entitle you to the Silver Sponsor arrangements plus the following promotional opportunities:

- Naming rights to the Symposium Dinner.
- Corporate signage prominently displayed during the Symposium dinner (to be provided by sponsor).
- Logo included on delegates' symposium dinner menus.
- Promotional material distributed at the symposium dinner (to be provided by sponsor).
- Opportunity for brief address (5 minutes) during the dinner.

PACKAGE: 8 000€

LANYARD & NAME TAG *Exclusive*

Have your logo prominently displayed around every delegate's neck!

- Your logo or company name will be printed on the lanyard, which every symposium delegate will receive on registration during the conference. (Artwork to be supplied by sponsor)
- Complimentary insert in conference satchel (to be provided by sponsor).

PACKAGE: 3 000€

SUPPORTER

Insert in conference satchel (to be provided by sponsors)

PACKAGE: 1 500€